

Privacy Statement for Authentic Autographs Unlimited

Authentic Autographs Unlimited has created this privacy statement in order to demonstrate our firm commitment to privacy. The following discloses the information gathering and dissemination practices for this Web site: [Authentic Autographs Unlimited](#) does recognize the New Identity Protection Threat and PCI Compliance Policy implemented Internet wide. It is our policy to enforce and comply with all methods to properly protect any and all confidential information in any form. There is no exception to this policy.

Information Automatically Logged

We use your IP address to help diagnose problems with our server and to administer our Web site. Your IP address is also used to help identify you and your shopping cart, and to gather broad demographic information.

Cookies

Our Site uses cookies to make sure you don't see the same ad repeatedly, and to deliver content specific to your interests. We also use cookies to save your password so you don't have to re-enter it each time you visit our site, and for other purposes.

Advertisers

We use an outside ad company to display ads on our site. These ads may contain cookies. While we use cookies in other parts of our Web site, cookies received with banner ads are collected by our ad company, and we do not have access to this information.

Some customer data is shared with the advertising companies.

Registration Forms

Our site's registration form requires users to give us contact information (like their name, email, and postal address), unique identifiers, and demographic information (like their zip code, age, or income level).

Contact information from the registration forms is used to ship purchases, information about our company. The customer's contact information is also used to send promotional material from some of our partners to our customers, and to get in touch with the customer when necessary.

Unique identifiers are collected from Web site visitors to verify the user's identity, and for use as account numbers in our record system.

Demographic and profile data is also collected at our site.

We use this data to tailor our visitor's experience at our site showing them content that we think they might be interested in, and displaying the content according to their preferences.

Order Forms

Our site uses an order form for customers to request information, products, and services. We collect contact information (like their email address), unique identifiers, and demographic information (like their zip code, age, or income level).

Contact information from the order forms is used to ship purchases, information about our company. The customer's contact information is also used to send promotional material from some of our partners to our customers, and to get in

touch with the visitor when necessary.

Unique identifiers are collected from Web site visitors to verify the user's identity, and for use as account numbers in our record system.

Demographic and profile data is also collected at our site.

We use this data to tailor our visitor's experience at our site showing them content that we think they might be interested in, and displaying the content according to their preferences.

Surveys

Our online surveys ask visitors for contact information (like email address), unique identifiers, and demographic information (like zip code, age, or income level).

Contact information from the surveys is used to ship purchases, information about our company. The customer's contact information is also used to send promotional material from some of our partners to our customers, and to get in touch with the visitor when necessary.

Unique identifiers are collected from Web site visitors to verify the user's identity, and for use as account numbers in our record system.

Demographic and profile data is also collected at our site.

This information is shared with advertisers on an aggregate basis. We use this data to tailor our visitor's experience at our site showing them content that we think they might be interested in, and displaying the content according to their preferences.

Contests

We run contests on our site in which we ask visitors for contact information (like email address), unique identifiers, and demographic information (like zip code, age, or income level).

Contact information from the contests is used to ship purchases, information about our company. The customer's contact information is also used to send promotional material from some of our partners to our customers, and to get in touch with the visitor when necessary.

Unique identifiers are collected from Web site visitors to verify the user's identity, and for use as account numbers in our record system.

Demographic and profile data is also collected at our site.

This information is shared with advertisers on an aggregate basis. We use this data to tailor our visitor's experience at our site showing them content that we think they might be interested in, and displaying the content according to their preferences.

External Links

This site contains links to other sites. **Authentic Autographs Unlimited** is not responsible for the privacy practices or the content of such Web sites.

Public Forums

This site makes chat rooms, forums, message boards, and/or news groups available to its users. Please remember that any information that is disclosed in these areas becomes public information and you should exercise caution when deciding to disclose your personal information.

Security

This site has security measures in place to protect the loss, misuse, and alteration of the information under our control.

Children's Guidelines

We care about children and understand that they have special privacy needs. Therefore, we have adopted the following privacy policy regarding children:

1. We will NOT collect, use, or distribute to third parties personally identifiable information without prior verifiable parental consent.
2. We will NOT give the child access to unmonitored chat rooms, message boards, email accounts, or other services that would give the child the ability to publicly post or otherwise distribute personally identifiable information without prior verifiable parental consent
3. When verifiable parental consent is not obtained, we will only use the online contact information (such as email) to:
 - a. Respond directly to the child's request on a one-time basis and not use that information to re-contact the child for other purposes.
 - b. Request the name or online contact information of a parent for the purpose of obtaining verifiable parental consent or providing parental notification.
 - c. Respond more than once directly to a specific request from a child (such as in the case where a child requests a newsletter subscription) and not used to re-contact the child for other purposes. We will use our best efforts to provide parental notification, which will include the nature and intended use as well as an opportunity for the parent to prevent the use of the information and participation in the activity.
4. We will NOT entice the child to divulge more information than is needed to participate in any activity, game, or service.
5. We will provide the parent a description of the specific types of a personally identifiable information collected from their child upon request. We will allow the parent to refuse further use or future online collection of personally identifiable information and provide a way for a parent to obtain any personally identifiable information collected from their child.
6. We will provide notice to children in age appropriate terms of what personally identifiable information is to be collected.
7. We will NOT provide any links to Web sites that are unsuitable for children.
8. We will require children to get their parent's permission before sharing personal information online.

Choice/Opt-Out

Our site provides users the opportunity to opt-out of receiving promotional/marketing information from our partners, and us .

1. You can send email to aaunlimited@earthlink.net
2. You can visit the following URL: www.aaunlimited.com
3. You can call the following telephone number: 702-257-7111

Data Quality/Access

This site gives users the following options for changing and modifying information previously provided:

1. You can send email to lists@aaunlimited.net
2. You can visit the following URL: www.aaunlimited.com

Contacting the Web Site

If you have any questions about this privacy statement, the practices of this site, or your dealings with this Web site, you can contact: privacy@aaunlimited.net

